



Rocher-Percé airport, Grande-Rivière / Photo credit: Ville de Chandler - Jacques Morin Photographie

## Cleantech cluster

In **Port-Daniel-Gascons**, a natural deposit of high-purity limestone prompted the establishment of the Ciment McInnis plant. This project, with significant economic benefits for the region, also generates a large industrial volume of carbon dioxide. To deal with this, the RCM acted responsibly by creating the Gaspésie cleantech cluster (Pôle des technologies propres de la Gaspésie), which notably aims to reduce the cement plant's environmental impact by reclaiming and recycling carbon.

**The cluster's mission: Help Québec reach its energy targets and deploy an ecologically and financially competitive industrial network in Gaspésie.**

The cluster will help create unique business opportunities and position Québec as a role model in energy transition and the fight against climate change.

## Transportation and communication infrastructure

The MRC du Rocher-Percé has first-class transport infrastructure to develop Gaspésie and maritime Québec.

- Owned by the RCM, the Rocher Percé airport in **Grande-Rivière** provides air service throughout the year.
- There is also a range of commercial and tourism wharves in the RCM, including two national-scale facilities in terms of the value and volume of seafood landings transiting them.
- The railroad travels through all of the municipalities in the MRC du Rocher-Percé. Major upgrading work is underway.
- The RCM is one of the best-connected regions in Québec in terms of high-speed internet and optical fibre.



Ciment McInnis, Port-Daniel—Gascons

# La MRC du Rocher-Percé

## Five vibrant towns and municipalities



Aerial view of Percé

Located at the southeastern tip of the Gaspé Peninsula and bordered by the Gulf of St. Lawrence, the MRC du Rocher-Percé is recognised as an **international tourist destination**. It owes this status to the presence of the celebrated Percé Rock and a **UNESCO Global Geopark**. **Québec's commercial fisheries capital**, the RCM is also home to the Gaspésie cleantech cluster (**Pôle des technologies propres de la Gaspésie**) and a place of choice for families and newcomers seeking to make their homes in a welcoming community.

Boston  
1023 km

Montréal  
901 km

Québec  
674 km

MRC du  
Rocher-Percé

Gaspé  
62 km

Moncton  
484 km

Halifax  
727 km



**MRC du Rocher-Percé**

129, boulevard René-Lévesque Ouest, bureau 101  
Chandler (Québec) G0C 1K0

418 689-4313 or 1 888 689-3185

Fax: 418 689-5807  
mrc@rocherperce.qc.ca



[mrcrocherperce.qc.ca](http://mrcrocherperce.qc.ca)

# International tourist destination

Flagship of the tourism industry on the Gaspé Peninsula and in Québec, **Percé** is known around the world for its natural wonders: the famed Parc national de l'Île-Bonaventure-et-du-Rocher-Percé. The iconic rock is to Québec as Mont-Saint-Michel is to France or even the Grand Canyon to the United States.

Over the course of the past few years, new features have joined Percé Rock to diversify the range of tourist attractions in the RCM... a great way to extend the stay of the some 850,000 visitors who come here every year.



Percé Rock at sunset  
Photo credit: Percé UNESCO Global Geopark - Louane Williams

In **Percé**, along the sea: a major coastal rehabilitation project was completed in 2017-2018. A magnificent boardwalk gives visitors the opportunity to appreciate the tremendous scale of the effort made to adapt to climate change.

In **Chandler**, along the sea: Nova Lumina, an immersive nighttime multimedia adventure at the archaeological site in Bourg de Pabos Park produced by Moment Factory.

In **Percé**, in the heart of the mountains: the Geopark, created in 2016, earned the UNESCO Global Geopark label for its exceptional geological heritage.

In the **RCM**: two microbreweries and one microdistillery add to the gourmet products already available in the RCM and attract their share of visitors.

In winter, in the **backcountry and along the sea**: the MRC du Rocher-Percé features a network of exceptional snowmobiling trails with scenic coastal and mountain viewscapes.



Nova Lumina,  
Chandler



Grande-Rivière wharf

## Education and research

A key centre for marine-sector education and research, **Grande-Rivière** is home to:

- The École des pêches et de l'aquaculture du Québec, a Cégep de la Gaspésie et des Îles campus that provides training specific to the maritime world; and
- Several facilities operated by Merinov, Canada's largest integrated applied research centre in the fields of the fisheries, aquaculture and marine product processing and development.



Fishing harbour, Sainte-Thérèse-de-Gaspé

## Did you know?

The Gaspesian lobster and snow crab fisheries hold Marine Stewardship Council certification, guaranteeing that these fisheries take place in the wild, in accordance with sustainable development principles.

# Centre of excellence in commercial fisheries in Québec

Commercial fisheries are of key importance in the MRC du Rocher-Percé, particularly in **Grande-Rivière** and **Sainte-Thérèse-de-Gaspé**, recognised as the snow crab capital. Several dozen skipper/owner-operators holding licences for various marine species are established in the RCM.

Lobster is another icon here, supplying some of the RCM's many marine product processing plants. In fact, there are a number of business opportunities in the tertiary marine product processing sector as well as in ship building and repair.



Fishing harbour, Newport



Aerial view of downtown Chandler